



# Online MBA

Designed and instructed by our award-winning staff, the Online MBA curriculum will give you the skills to develop cross-cultural global business strategies that will prepare you to integrate and synthesize information from all business disciplines.

## Our program will prepare you to:

- ❖ Create solutions-oriented business plans that address complex business challenges
- ❖ Develop a framework for analyzing and examining the complexity and diversity of the international business environment
- ❖ Leverage data analysis and statistical concepts to inform your business decisions
- ❖ Examine and improve the efficiency of production and service operations from a systems perspective

## Is this the right program for you? To be eligible for admission, you:

- ❖ Have at least two years of professional experience
- ❖ Have a Bachelor’s degree from a regionally accredited institution
- ❖ Desire to further your education and learn more about business skills such as accounting, finance, marketing, entrepreneurship, and more.

## About Howard University School of Business

Founded in 1970, the Howard University School of Business has educated industry leaders and innovators in business for over 50 years.

- Complete in an average of 2.5 years
- 48 total credit hours
- Access to Howard’s Career Center
- Opportunity for international immersion in the final semester



## Sample Course Schedule

**Term 1** Economics for Global Business, Organization Management

**Term 2** Financial Accounting, Statistics and Analytics

**Term 3** Financial Management, Productions and Operations Research

**Term 4** Marketing Management, Project Management

**Term 5** Principles of Information Systems, Entrepreneurship

**Term 6** Managerial Accounting, Cyber Risk Management

**Term 7** Financial Modeling, E-Commerce in Supply Chain Management

**Term 8** Strategic Management (Capstone), Global Management Consulting

## What You Will Learn

Term 1	
<b>Economics for Global Business</b>	<b>Organization Management</b>
This course will enable students to identify the tools that contribute to the economy from a Microeconomic (firm) and Macroeconomic (domestic and global) perspective.	This introductory course builds an understanding and awareness of organizational operations and oversight. Students deep dive into management, exploring the subtopics of planning, organizing, leading, and controlling.
Term 2	
<b>Financial Accounting</b>	<b>Statistics and Business Analytics</b>
In this fundamental accounting course, students apply executive, management, planning, and control processes to evaluate transactions and prepare and analyze financial statements.	This course examines the managerial use of statistical concepts and data analysis, covering topics such as descriptive statistics, probability, sampling, statistical inference and correlation, and regression analysis.
Term 3	
<b>Financial Management</b>	<b>Productions and Operations Research</b>
This course helps develop an understanding of financial management, with a focus on the valuation of cash flows, the relationship between risk and return, capital budgeting, and working capital management.	Production and operations are the management of processes used by businesses when manufacturing their goods and services. Students will study the design, management, and improvement of production systems for efficiency and effectiveness. The course prepares students for various careers within efficient operations management, with a focus on analytically based decision-making and the improvement of processes, quality, and productivity.
Term 4	
<b>Marketing Management</b>	<b>Project Management</b>
This course dissects the strategy behind a firm's marketing efforts when targeting their audience. Specifically, this course seeks to develop a student in two ways: (1) understanding of how the firm can benefit by creating and delivering value to its customers, and (2) further their skills in conceptual analysis and the application of marketing tools that improve segmentation and targeting, branding, pricing, distribution, and promotion. Students participate in lectures and case discussions, case write-ups, student presentations, and a comprehensive final examination to achieve these objectives.	This course develops a foundation that supports the planning, scheduling, controlling, resource allocation, and performance measurement activities required for the successful completion of a project.
Term 5	
<b>Principles of Information Systems</b>	<b>Entrepreneurship</b>
Dive into a course overview of all information systems, including the integration of management, information, and systems concepts into a unified framework.	This course provides a comprehensive overview of the entrepreneurship process, including topics in feasibility analysis, venture finance, and business plan development.
Term 6	
<b>Managerial Accounting</b>	<b>Cyber Risk Management</b>
This course is an in-depth study of the application of accounting methods to solve business management problems.	This course provides an overview and broad understanding of cybersecurity, principles, and concepts relating to the security of information assets, and cyber-risk management.
Term 7	
<b>Financial Modeling</b>	<b>E-Commerce in Supply Chain Management</b>
This is a hands-on graduate course conducted entirely in instructional computer labs, requiring students to work on intensive spreadsheet-based finance assignments and projects in every class, individually and in teams.	This course provides an overview, insights, and importance of information technology applications in support of supply chain management activities.
Term 8	
<b>Strategic Management (Capstone)</b>	<b>Global Management Consulting</b>
This capstone course involves the formulation and implementation of corporate strategy, which students present to a panel of faculty and top industry professionals for recommendations and feedback.	Through a global management consulting engagement, students will learn how to effectively develop, lead, research and analyze a strategic business challenge.