

## Online Executive MBA

Designed and instructed by our award-winning staff, the Online Executive MBA (EMBA) curriculum will give you the skills to develop cross-cultural global business strategies that will prepare you to integrate and synthesize information from all business disciplines.

### Our program will prepare you to:

- ❖ Create solutions-oriented business plans that address complex business challenges
- ❖ Develop a framework for analyzing and examining the complexity and diversity of the international business environment
- ❖ Leverage data analysis and statistical concepts to inform your business decisions
- ❖ Examine and improve the efficiency of production and service operations from a systems perspective

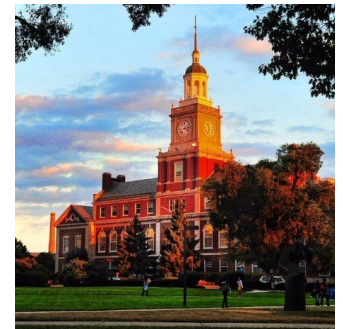
### Is this the right program for you? To be eligible for admission, you:

- ❖ Have at least seven years of professional experience
- ❖ Have at least five years of management/ leadership experience
- ❖ Can easily show progressive experience on your resume
- ❖ Are comfortable with the basic concepts of business
- ❖ Are seeking to transition into a position that is at, or the equivalent of, a C-Suite level role.
- ❖ Desire a program that is rigorous and fast-paced

## About Howard University School of Business

Founded in 1970, the Howard University School of Business has educated industry leaders and innovators in business for over 50 years. We are proud to provide learners around the world with access to educational excellence through our online degree options.

- GRE/GMAT testing optional
- Complete in an average of 18 months
- 42 total credit hours
- Access to Executive Coaching
- Opportunity for international immersion in the final semester



### Sample Course Schedule

**Term 1** Organizational Behavior and Leadership, Marketing Strategy, Accounting for Executives

**Term 2** Managing Technology & Innovation, Applied Economics for Executives, Entrepreneurship

**Term 3** Management Consulting, Financial Management, Strategic Communication

**Term 4** Management Statistics and Data Analysis, Creating Value through Supply Chain, Legal & Ethical Issues of Business

**Term 5** Managing the Global Business Environment, Strategic Management: Capstone

## What You Will Learn

Term 1		
<b>Organizational Behavior and Leadership</b>	<b>Marketing Strategy</b>	<b>Accounting for Executives</b>
This course examines the principles, human resources, and structural framework involved in the organization and management of for-and not-for-profit organizations.	This course covers marketing management theory and practices in business organizations.	This course introduces students to financial and managerial accounting concepts and their application in the decision-making process.
Term 2		
<b>Managing Technology and Innovation</b>	<b>Applied Economics for Executives</b>	<b>Entrepreneurship</b>
This course explores the concepts of modern organizational information systems and technologies for implementing these systems.	This course examines economic systems, aggregate economic theory including inflation and unemployment, and national income accounting theory and analysis.	This course provides a comprehensive overview of the entrepreneurship process and includes topics in feasibility analysis, venture finance, and business plan development.
Term 3		
<b>Management Consulting</b>	<b>Financial Management</b>	<b>Strategic Communication</b>
Students explore the foundation of the management consulting industry and learn consulting frameworks and methods.	This course will cover the analytical skills for financial management, with a focus on the valuation of cash flows, the relationship between risk and return, capital budgeting, and working capital management.	This course focuses on the relationship between communication, management, and the traditional functions of business writing.
Term 4		
<b>Management Statistics and Data Analysis</b>	<b>Creating Value through Supply Chain</b>	<b>Legal and Ethical Issues in Business</b>
This course takes a managerial approach to the use of statistical concepts and data analysis, covering topics such as descriptive statistics, probability, Bayesian analysis, statistical inference and correlation, and regression analysis.	This course examines the study of production and service operations from a systems perspective.	This course addresses the legal, social, economic, and historical background of contracts, property, sales, secured transactions, negotiable instruments, agency, partnerships, and corporations.
Term 5		
<b>Managing the Global Business Environment</b>	<b>Strategic Management: Capstone</b>	
In this course, students develop a framework for analyzing and examining the complexity and diversity of the international business environment.	Learn to develop business plans that solve complex business problems. This capstone course involves the formulation and implementation of corporate strategy.	



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